mosaic

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the george brown college of applied arts and technology

Historical Board recognizes new campus

The Honourable Harry C. Parrott, Minister of Colleges and Universities, Toronto Mayor David E. Crombie, and Dr. J. W. Scott, Chairman of the Toronto Historical Board, were on hand October 31, to help the College celebrate the official opening of St. James Campus.

Commemorative plaques were unveiled marking the opening and officially recognizing the campus as an historical building.

Representing the College in the platform party were Chairman of the Board Robert Bradley and President Clifford Lloyd. St. James Principal Malcolm Sykes was Master of Ceremonies.

Mayor Crombie brought greetings and praise from City Council, calling George Brown "the best". Dr. Parrott pointed out that 85 countries and nationalities are represented at the College. "I can't think of a place where education and job training are more blended than right here at George Brown College," he added. "And that's very important today."

Classes first opened at St. James in the fall of 1975. But lack of funds delayed completion of some of the facilities, such as the cafeteria, until recently. Floors 5, 6 and 7 weren't completed until this summer when the four nursing campuses were consolidated and moved to St. James.

The building itself dates back to 1874 when the first segment was built by Christie-Brown Bakery Company. In later years it was owned by Coutts Hallmark.

Among the guests at the opening was Starr Edmonds who worked for Christie-Brown, from 1910 to 1931, in sales, as Mr. Christie's assistant and later as secretary-treasurer. His father also worked for Christie's for 75 years as secretary-treasurer, president and chairman of the board.

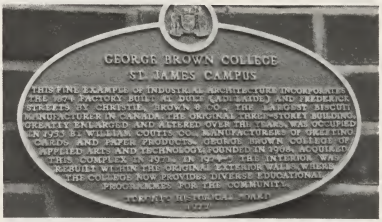
Mr. Edmonds remembers when the firm started out in a building on the south-west corner of Duke and Frederick Streets. He watched it expand west to George Street and then south onto the north-west corner of King and Frederick Streets. The building on King Street was constructed during World War I.

When the College took over the complex, architect Allan R. Moody had it completely gutted and rebuilt to modern specifications. The outside was sandblasted and restored to its original state.

Earlier this year the Ontario Masons' Relations Council in its annual awards competition said of the campus:

"Everyone associated with this beautiful project deserves an award. A vast and ambitious undertaking, which could just as easily have ended up with the entire complex being covered and buried forever, rather than exposing the rich texture of this historically important and vital structure."

The campus now houses the Electro-Mechanical, Business and Commerce, Graphic Arts and Nursing Divisions of the College.



Plaque presented by Toronto Historical Board now hangs at the Adelaide Street entrance at St. James Campus.

After the ceremony. Centre group starting left, clockwise: V-P Academic Howell Pritchard, President Cliff Lloyd, the Honourable Harry Parrott, Starr Edmonds, Chairman Robert Bradley.

Nursing Division consolidated —

The Nursing Division has settled into its new home at St. James Campus this fall and, so far, things are working out very well, says Dean of Nursing Sister Marion Barron.

Until the end of last March, floors 5, 6 and 7 at St. James were unfinished open space. Now they accommodate administrative, faculty and support staff offices, classrooms, laboratories and demonstration rooms. The hospital campus libraries, health centres and audio-visual service have been integrated into existing campus facilities.

"It was no small undertaking to get the accommodations ready in five months," says Sister Marion. "The architects, the workmen under Mr. Rant's direction, Mr. Sykes and Mr. Mitchell are to be congratulated for an excellent piece of work. Their work proceeded only after the President obtained permission from the Ministry of Colleges and Universities to centralize the Division on St. James Campus."

The Electrical Workers' strike delayed completion of the renovations somewhat. The major portion of the move, however, took place as scheduled on the weekend of August 5th.

"Planning by James Moore and helpers John Bradley, Peter Morden and Helen Smylie of the Nursing Division Media Centre was a marked contribution to the efficiency with which classroom furnishings, teaching and laboratory equipment from the campuses were transported to St. James," says Sister Marion. Personnel involved in the move numbered about 90 teachers, 5 administrators and eight support staff.

"While all this was going on, the chairmen had to proceed with their regular work," says Sister. "Last year's graduating class finished pre-graduation experience August 4. Convocation was held August 5 (the same weekend as the move). And Fall registration took place September 1. There were a few tense weeks. And I'm amazed we did as well as we did."

Now that the dust has settled, everyone seems pleased with the results.

"Staff from the hospital campuses have less difficulty meeting to work together on common tasks. There's opportunity for more interaction between the nursing faculty and the general education faculty. And there's less wear and tear on the Chairmen," says Sister Marion.

"I had an example this morning," says Joanne Waddington, Chairman of Program Development and Evaluation. "There was a problem with curriculum planning for a course starting in January. I was able to resolve the whole thing in two minutes. Before, I would have had to drive to another campus."

"We've had to adapt to greater numbers of teachers and students than any of us has ever experienced before," says Maureen Komlos, Chairman responsible for all second-year students. "But there've been a lot fewer problems than we expected."

Maxine Gobbi, Chairman responsible for all first-year students, is also pleased with how smoothly the move went. She says she likes being under the same roof as the rest of the division. "At St. Joseph's we were quite isolated from the rest of the College."

"Even the second-year students, who were apprehensive about the move last spring, are liking the idea better now," says Sister Marion.

Assistant Dean Phyllis Morley, who's in charge of student/staff liaison in the Nursing Division, says the students are making "a good adjustment to new campus arrangements."

She's been working with them to establish a Student Nursing Association which will be an offshoot of the St. James

(cont'd on p.4)

Nursing administration reception area, St. James.

New demonstration rooms, St. James.

Careers

Court reporter says "sacrifices worth it"

Last year Helen Caron, legal secretary, was looking for an interesting and challenging career that would provide her and her three children with a better income.

This year, she's working as a court reporter for Provincial Court at Toronto's Old City Hall. And she couldn't be happier.

Helen credits the successful launching of her new career to George Brown's new two-semester program in Steno-Mask.

Helen Caron holds steno-mask in court room, at Old City Hall.

The program, which opened in the fall of 1976, provides an alternative to shorthand for recording court proceedings. The reporter repeats what is being said into a mask attached to a recording device, at speeds up to 250 words a minute. The tape is later transcribed into typewritten form or stored on a master tape.

"You have to be able to talk quickly," Helen warns other would-be court reporters. "And be prepared for pressure and long hours."

Her regular hours are 8:30 to 4:30 p.m., Monday to Friday, but because there's such a backlog of cases now, court often continues into the evening.

Transcript typing has to be fitted in, between court appearances or in the reporter's spare time.

Transcripts are typed on request from lawyers, judges and individual citizens, on a private-business basis. The fees which court reporters can charge are set by the Attorney General's Office.

It isn't unusual, says Helen, for reporters to be typing late into the evening or on weekends.

In spite of the heavy workload and the sacrifices that had to be made to quit her job and go back to school full-time, Helen thinks it was well worthwhile.

For the program at George Brown, she has nothing but praise. "Mrs. Mitchell's organization of the program's first year was excellent. Maureen Currie, who teaches steno-mask, did a good job researching the requirements of the course and preparing students for the realities of court. John Swiderski's Latin and English classes — particularly the time spend on punctuation — have been invaluable on the job.

"When the judge uses Latin phrases", says Helen, "you've heard them before, so you know how to pronounce them and how to look them up when transcribing."

Helen spent her three-week work period at the College working for the Attorney General's Office at Old City Hall. She was hired full-time last May, with early-leaving permission from the College, after successfully completing her government exams.

She advanced so quickly that within a couple of months she was relieving reporters on vacation from County Court (out of town), and was handling cases as important as gold robbery and assault. Usually, she says, beginners start in the minor courts with traffic violations, impaired driving charges, etc.

"You don't have to take a college program to become a court reporter," she says. "But there's a long waiting list of applicants for the jobs available." (Old City Hall employs some 40 to 50 court reporters at any one time.)

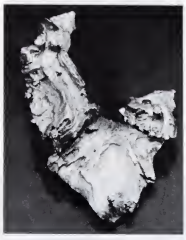
"The program at George Brown paid off in attitude, confidence and respect from supervisors on the job," she says.

Now that Helen's working in the field, she hopes to provide input to the program herself to help keep it current. Her supervisor, Bill Oakley, is a member of the George Brown advisory committee.

"A lot of women have put aside their education for their families," says Helen. "Or they're living on their own with families to support. To them I would say: it's a hardship going back to school full-time, but it's worth it in the end."

Footnote: Steno-Mask Graduate Lisa Aiken was also hired full-time by the Attorney General's Office in August and is now working as a court reporter at Old City Hall with Helen.

Jewellery instructor is lucky in this competition



Christel Klocke, teaching master in the Jewellery Arts Department, won honorable mention for this gold and diamond pendant in a recent Diamonds-Today Competition, sponsored by De Beers Consolidated Mines, Ltd.

The category, Lady Luck, called for pieces representing magic, good fortune, astrology, cards...any interpretation of luck.

Christel's pendant, called "Every Month's a Lucky Diamond", was created of 14K yellow gold in a natural, organic design, with textured surface like bark. Set with 12 diamonds, from 5 pt. to 15 pt., the pendant hangs on a braided, smoky brown, silk rope.

The collection of winning designs was on display at the Toronto Eaton Centre, in September, and at Eaton stores in Winnipeg, Edmonton, Calgary and Vancouver until December 10.

Australian educator studies our furniture program

Les Edwards, head of Furniture Studies at Prahran College of Advanced Education in Melbourne, Australia, spent two weeks at George Brown recently studying our furniture programs.

Prahran College hopes to set up a retraining program in furniture production in the future and Mr. Edwards was sent to Ontario to study the Manpower programs at George Brown and Conestoga Colleges.

He spent two weeks here in October, sitting in on classes daily and talking with staff and students. He then left Toronto for a week at Conestoga in Kitchener.

"I was asked in particular to spend some time at each college," he says," so that I would fully understand the program. By staying for several days, instead of just dropping by for a tour and a talk with program administrators, I had a chance to sit down and have a cup of coffee with students, talk with the instructors, and get a true feeling for the course.

"I'm amazed at the number of girls in the George Brown program," he says, "and quite impressed by the way post-secondary, fee-paying and Manpower students work together in the workshops."

Mr. Edwards hopes that if the program in Australia gets off the ground, his visit here will help Prahran College eliminate some of the early pitfalls encountered at Ontario community colleges.

Continuing his travels in November to the London England College of Furniture, and a furniture manufacturing firm in Frankfurt, Germany, he hopes to be back in Australia by Christmas, in time for the start of the school year there.

people

New Staff and Changes

Maintenance: St. James Campus — George Ageletos, Joseph Huk, Stanislaw Kaminski, Tadeusz Karcz, Eugene Ignatkin. **Comptroller's Department:** Mrs. Vimla Babbar, accounts clerk; Zeena Rasul, typist-steno; John Henry, Manager, Campus Bookstores; Chris Bramwell, expeditor, MacPherson. **Registrar's Office:** Patrice Smythe, records clerk; Vidya Narinesingh, receptionist. **Support Services, Hearing Impaired:** Carol Mitchell, Co-ordinator Outreach Program (involving support services for all Metro Colleges); David Alexander, English/mathematics instructor, St. James; John Banning, vocational assessment and placement for hearing impaired students. **Fashion Technology:** Ruth Dyson, fashion instructor; Daniel Maeda, furniture upholstery instructor; Hedi Gumpesberger, hairdressing instructor; Pat Southam, secretary. **Industrial Training:** Selma Glasgow, typist-steno; Linda Ng, typist-steno; Jill Chalmers, training consultant. **Library:** Irene Loranger and Joyce Sebert, library technicians, Kensington. **Electro-Mechanical:** Brian Glen, instructor, Welding Department. **Nursing:** Dianne Uytterlinde, instructor, Post-Diploma Nursing, Nightingale. **Food Technology:** Shirlene Lalonde, clerk-typist, Hospitality Resources Project; Brenda Novakowski, secretary. **Allied Health Auxiliaries:** Rudolph Pasch, instructor, orthodontics. **Academic:** Coreen Douglas, clerk, Test Centre, Casa Loma. **Graphic Arts:** Peter Wirun, instructor, Graphic Design Department; Ron Harding, printing technician (Ron is a GBC graduate in Offset Printing, 1976); Leslee Frampton, support staff (OCAP). **Performing Arts:** Ricky Braunstein, clerical assistant, School of Dance, St. James; Natalie Sirkis, accompanist, School of Dance, St. James (Natalie is originally from Russia and has played for the Bolshoi Theatre). **President's Office:** Douglas McLaren, special projects.

Departures

Fashion Technology: Chairman Ken Holmeshaw is new General Manager of the Canadian Jewelers' Association; Marg Whittleton has joined him at the Jewellers' Association as Office Co-ordinator; Furniture instructor John McMahon has started his own furniture business in Wiarton. **Community Services:** Day Care Worker Antonella Dello Buono has accepted a position in industry. **English and Liberal Studies:** ESL instructor Patricia Parsons has accepted an ESL teaching position in Japan. English instructor Georgeanna McInnes (Hamilton) has married and moved out West. **Nursing:** Beth Wicary is leaving to have a baby. **Graphic Arts:** Secretary Debbie Clapp has accepted a position in the hospitality services field. **Food Technology:** Food Service Manager John Phoenix has left the College to do private consulting work in the hospitality industry.

Retirements

Press Technician Val Flowers was presented with a watch at a farewell dinner given in his honor by the Graphic Arts Division at the Town Hall, September 30.

Congratulations

Gerald Johns, formerly a teaching master in the Ceramics Department, has been appointed Chairman of the Furniture and Crafts Department of the Fashion Technology Division.

Aileen Kelson has replaced Mary-Jane Clark as Senior Health Counsellor for the coming year.

Anne Rannio, previously in charge of registration for part-time evening courses at St. James Campus, has been appointed Co-ordinator of Campus Timetabling. Ed Feuerstein, in addition to being Chairman, Part-time Studies, for the Business and Commerce Division, is now also Night School Supervisor for St. James Campus. He will also administer weekend activities at the campus, and all RIA Centre activities.

In the Graphic Arts Division, Warren Huether has been appointed Co-ordinator of Bindery courses; Mike Briscoe replaces Albert Chong as Acting Co-ordinator of Commercial Art courses; Dave Tate replaces Val Flowers as Press Technician.

Linda Williamson has been appointed a Co-ordinator in the Community Services Division.

Amy Thornton is new Co-ordinator, Support Services for the Hearing Impaired, at St. James.

Student Services: Jagoda Heilman has been appointed Campus Placement Officer for Casa Loma Campus under the direction of Co-ordinator of Career Counselling and Placement Wayne Gartley. Responsibilities will include developing and revising campus placement procedures, establishing more direct liaison with divisional staff, arranging interviews and disseminating information on employment opportunities. Barbara Robinson has been appointed Career Education Officer under the direction of Wayne Gartley. Responsibilities will include research, development and implementation of modular training programs in career education for all College students.

Sabbaticals

Albert Chong, Co-ordinator of Commercial Art courses, will be in Chicago for the next academic year, working towards his Master of Fine Art degree.

Happenings

Margaret Booth, Academic instructor, will have a book published and distributed in Canada and the U.S.A. this spring, called "Poetry in Motion".

Fred Drummond, Offset Printing instructor, was married this summer to Anne Piper.

Graphic Design instructor Peter Leyden has joined the Editorial Committee of OCLEA Magazine (Ontario Council for Leadership in Educational Administration), as advisor in design and layout.

Lucy Masluk, library technician at St. James, was married in October to Alexander Kowalchuck.

The College was sorry to learn of the deaths of two staff members in October. **Harry Dranitsaris** taught part-time in the Fur Program at Kensington for the past two years. **Bill Gordon** was a full-time instructor in the Electrical Department for 12 years.

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bi-monthly by Student Services

Thorough knowledge of College needed for effective Information Services

Information Services at 146 Kendal Avenue gets 200 to 300 telephone calls, and 50 to 60 letters a day, from people wanting to know more about College programs.

To handle these calls and letters properly, the information clerks have to have a very thorough knowledge of the College.

They have to know the names of all programs and part-time courses, the general contents of each program, the starting dates, admission requirements, costs, and who the call should be referred to if specific technical knowledge is required.

They have to know when courses are filled, postponed or cancelled, or when a new course has been introduced, so they can pass on accurate information to the public, without having to bother the admissions offices or divisions.

If George Brown doesn't have a particular course, the clerks try to help by either referring callers to a related course at the College, or by telling them where they might find it.

Not all the calls are straightforward either. Some callers don't know the exact name of a course, or have only a general idea of what the course is about. This is when having a good knowledge of course content comes in handy.

Sometimes a caller will insist that George Brown has a course which the information clerk hasn't heard of and which isn't in the calendar. In cases like this, the clerk sometimes has to make several phone calls to double-check whether or not the course is running. Often it turns out that the caller has incorrect information or was thinking of a course offered somewhere else.

Tact essential

Many inquiries are on non-course-related matters such as immigration or Manpower procedures. The department also gets its share of crank calls, lonely people who just want to talk, parents wanting advice about their teenagers, and quite a few inquiries from new Canadians, whose accents sometimes make them difficult to understand.

Needless to say, the job requires a lot of patience and tact.

Information Services handles about 90 per cent of all the calls directed to it. The other 10 per cent require specialized information and are referred to the divisions.

"We try to look on each caller and each writer as someone who's trying to improve him or herself, and encourage them as much as possible," says Information Services Co-ordinator Lorna Hayashida. "We also have to handle each letter and call as though we're dealing with a potential student. In many cases our department is the first, and sometimes the only, contact the caller has with the College."

Because a good knowledge of the College, and good lines of communication with other College employees, is so essential to the department's efficient operation, a plan was developed last May where every information clerk will have a chance to tour every campus on a rotational basis. "This way we'll get a first-hand view of classes in progress, and can meet students and staff on a more personal level," says Lorna.

All the clerks have now toured Casa Loma Campus. Kensington and St. James will be next.

Better service

"We're constantly trying to improve our service," says Lorna, "and the chairmen have been very helpful with these tours. They're also very helpful when we call them for information.

"I can't stress enough, though, how important it is for us to have up-to-date information. When we have the right information, we can save the divisions and campus admissions offices a lot of trouble and work. We can provide better service to the people who need the information. And we can create a good first impression of the College, which is so important in recruiting students and maintaining a good public image."

Awards

Photo left to right: Ed Dunn, Jim Fryer, Cliff Lloyd, Vivienne Mitchell, Jim Turner, Len Tyrill.

IBM provides scholarships for top students

Representatives from IBM were at the College recently to present Mr. Lloyd with scholarship cheques totalling close to $1,000, for distribution to outstanding students in Business and Commerce and Electronics. On November 2, Marketing Manager John O'Dell and Marketing Representative John Green presented cheques of $300 each for a top electronics student and top business administration student. On November 17, Marketing Manager Len Tyrill and Account Representative Jim Fryer presented a cheque for $300 for an outstanding secretarial student. The awards will be given to students at an awards presentation at St. James Campus in January.

PD students receive industry recognition

Six Physical Distribution students were presented with certificates recently for attending an Ontario Trucking Association week-long seminar on management in the trucking industry. Celia Borja, Linda Sweeney (a hearing impaired student), Mabel Lynch, Moylin Leong Gue, Jeff Goodsell and Roland Frank each wrote a paper on topics covered at the seminar, and will receive credit in their George Brown program for their participation. C.P. Air Cargo also presented students with certificates for attending a similar seminar on air transport, in Malton. Students in the Physical Distribution program, under the guidance of instructor Adi Mistri, have participated in similar industry events with Air Canada, Canadian National, the Toronto Harbour Commission and Border Brokers Ltd.

Facts & Figures

Some 1,192 students graduated from post-secondary programs at George Brown in 1977, according to this year's Placement Report.

Of these, 122 are continuing their education at a community college; 31 at a university and eight at other educational institutions. In addition, 89 graduates were on student visas and 183 didn't seek employment for various reasons or were unable to be contacted, leaving 763 available for employment. Of the 612 who found work by October 15, 1977, 574 were in related employment (75%) and 38 in non-related employment (5%) for an overall placement rate of 80%. The salary average for 1977 graduates in related full-time employment was $9,993.

The College now offers 60 post-secondary programs, 47 Manpower programs, 23 apprenticeship programs, and approximately 400 job-related and general-interest night courses.

Copies of this year's Placement Report are available from the Placement Office at 500 MacPherson, ext. 204.

Two deaf staff join Support Services For The Hearing Impaired

Paula Hardy at her desk at St. James Campus.

David Alexander, standing, helps two students.

Being a good teacher isn't easy under the best circumstances.

When your students are deaf, that adds a further complication.

But when you're also deaf yourself, being a good teacher takes a special kind of ability and courage.

David Alexander and Paula Hardy are both deaf and have recently been hired by the College's Support Services for the Hearing Impaired to teach and tutor deaf students enrolled in regular full-time programs.

David, who's been hired as an instructor in English and mathematics, has a B.Sc. from York University and an M.A. in Deaf Education from Western Maryland College in the U.S.A.

He teaches a full class of deaf students in English — one of the hardest subjects for them to master — and acts as a tutor and assistant to regular classroom teachers in mathematics and electronics.

Paula taught sign language part-time to Hearing Impaired Services staff and other College staff before joining George Brown full-time last summer (See April '77 Mosaic — Learning to give a helping hand).

As an education technician, she'll tutor and support students in short-term programs, under the guidance of regular teachers. She'll also continue her instruction in sign language development for both staff and students, and will help in the assessment centre for hearing impaired students which opened at College Campus this fall.

One of the difficulties of sign language in a college environment is that new words have to be developed for technical terms, so staff and students consistently use the same sign. This is where Paula, who's a specialist in the field, can really be of assistance.

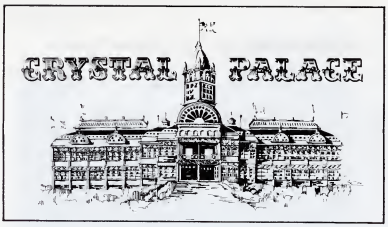
She received her education from the Maryland School for the Deaf and the South Carolina School for the Deaf, and is a graduate of an Oklahoma business college. She also taught deaf children in Jamaica for 12 years.

Paula has four hearing children of her own and runs a group foster home for five deaf children. So she's also ideally suited to counselling deaf students who're having problems adjusting to college life, and possibly being away from home for the first time.

The biggest difficulty for David and Paula is communicating with the College's hearing staff.

But David, who lost his hearing when he was nine years old, both lip reads and speaks well, which helps. Paula also lip reads well and has already met many of the staff through her after-hours sign language courses.

The advantages of having these two people on staff are obvious. They can relate to the problems deaf students encounter, because they've both "been there". And they make excellent role models, because they've both "made it".



Enthusiasm is running high among staff and students working on the College's model of the Crystal Palace for next year's Centennial CNE.

Co-ordinator Erik Simundson started research on the project last spring when Student Services got the go-ahead from the CNE to create the model as the focal point of the CNE's official Centennial display in the Press Building.

The model will be the College's gift to the Exhibition on its 100th birthday. It will also provide a graphic demonstration to the public of the wide variety of talents available at George Brown.

Erik and Mike Filey, the CNE's co-ordinator of Centennial activities, have already appeared on Channel 11's Mid-Day to talk about the model and our involvement in its construction.

Toronto's Crystal Palace, modelled after the Crystal Palace at the Great Exhibition in London, England, was originally built in 1858 on a site just south of Queen Street. In 1879 it was moved to the present site of the CNE's Horticultural Building. There, a second story and tower were added, and the Palace became the first permanent structure of the CNE.

Because it burned down in 1906, however, plans of the building are now non-existant and photographs rare. Erik had to visit several libraries and archives, including the CNE Archives and the National Photographic Collection of the Public Archives in Ottawa, to find original photographs from which building details could be sketched and plans drawn.

He found a written description of the original building giving length, width and height, and a general description of the completed Crystal Palace.

Using a special technique for scaling models from photographs, he took the handrail height and number of window panels from the best photograph he could find, and extrapolated as closely as possible the building's final dimensions.

In the course of his research, he also visited the Royal Ontario Museum to see their models, studied various historical buildings and sites throughout Toronto with similar architectural features, and referred to several historical books including some in our own library.

Next came the search for appropriate materials.

Because the model's so large — 9.5' (l) x 4.75' (w) x 5' (h) — materials had to be chosen for their strength, light weight and portability. Finally, through a process of experimentation, plastic was chosen for almost the entire structure.

The building's ironwork, wood and copperwork (including the roof) will be made of plastruct structural shapes and sheet stock. Glass areas will be made of PVC translucent sheets with letraset window pane structures. Small-scale brick paper will be used for the brick areas.

So far, six classes from the Architectural Division have worked on the model as a class project.

The carpentry class, under Bob Weeden's direction, has contributed the base for the model and a set of saw horses.

Sid James' drywall class has completed the interior structure of the roof.

Jim Crandle's class in machine shop are working on molds for the building's decorative lozenges and variegated tin siding.

When that's finished, Harry Wainberg's plastics class will take over and fabricate them.

Peter McGuinness' second-year survey class has taken the soils profile from the Horticultural Building at the CNE and extrapolated the alignment for the grounds. They also laid out the column footings the same as they would for a full-size job.

Architectural Drafting's Charlie Bennett did all the drawing details for the main tower.

Through the combined efforts of all these people, the miniature Crystal Palace is finally starting to take shape.

By the end of December, Erik hopes to have all the interior columns, the master column capital, and 50 per cent of the window panels completed.

The decorative front arch is presently on display in the Library at Kensington Campus.

Industrial Training

Helping industry help itself

For several years now, Ontario-based companies with large markets in Quebec have recognized the value of encouraging their English-speaking employees to acquire a working knowledge of French.

George Brown's Industrial Training Division has run many French courses for such companies. Clients have included CN Telecommunications, Imperial Life, Canadian Tire, Global Insurance, Orangeroof Canada (Howard Johnson's), Canada Packers and a variety of other large organizations including the Globe and Mail and Canadian Press.

Today, more than ever, however, because of political developments in Quebec, there is a greater need for Anglophone management and sales personnel with contacts in Quebec to learn French efficiently and quickly. "Anglophones competing for sales and contracts in Quebec are going to lose out if they can't communicate in French," says George Brown Industrial Training consultant Frank O'Toole. And business considerations aside, many English-speaking employees want to learn French for their own personal satisfaction.

To provide companies with the most effective training possible, George Brown has adopted a new French course modelled after one given by the federal government to civil servants. Students start at a basic level and can develop reasonable fluency within two or three years, depending on the individual and how much they use the language.

Canada Packers has just completed its second session of the new course at head office on St. Clair Avenue West in Toronto.

Malcolm Olafson, who works for the Operations Research Department there, acts as liaison person between the company and George Brown.

Anyone who's interested may sign up for the course on an ongoing basis, he says. Canada Packers offers the course to its employees more as a general-interest, staff development project then on a compulsory basis. So far, response has been enthusiastic. "We particularly like the new course because you can see yourself improve," says Mr. Olafson. He's taking the course himself.

The Industrial Training Division has run other courses for Canada Packers including ones in electronics, work simplification and preparation for retirement.

The Division is geared to fill almost any type of training need for small or large companies.

In most cases the College supplies the expertise and the company provides the facilities and time off for participating staff.

In a few cases, such as with Petrofina Canada's training centre in Toronto, the Division has an arrangement where both it and the company supply the expertise. The College provides the instructors for management seminars. Petrofina provides instructors for the Service Station Operators course.

Industrial Training's primary aim is to be responsive to the changing training needs of industry.

An example of this can be seen in a new course recently set up for William Neilson Company on Profit and Cost Improvement.

The company was faced with dramatically rising costs, especially in sugar and cocoa, says Mr. O'Toole. It had to become more cost efficient to maintain profits.

"Providing the expertise and organization for this course was one way we could help."

Nursing Division consolidated...cont'd from p.1

Student Council. The Association has appointed committees to handle specific concerns such as graduation, the yearbook and staff/student liaison. "We hope a lot of positive school spirit will be generated by the Association," says Mrs. Morley.

"Consolidating the nursing campuses has benefitted the program in several ways," says Sister Marion. "Because better communication is possible within the division, we can provide more consistent monitoring of the program, and evaluation of student progress. It facilitates a more unified approach to curriculum implementation, while still allowing all the benefits of working in the hospital clinical facilities.

"Because of the improvements," says Sister, "we hope to see some very positive developments in the program during the next couple of years."

The only segment of the Nursing Division that remains at a separate location, is the Post Diploma and Upgrading Unit, under the direction of Heidi Yamashita, at Nightingale.

When the diploma program moved out of Nightingale, the post-diploma programs moved in. Registration for Operating Room Nursing, Critical Care, and Upgrading for the Graduate Nurse took place the day after the move. And the campus library was re-established at the same time.

"Needless to say, there was some confusion," says Miss Yamashita, "but the move went remarkably well in spite of it. I'm just amazed how quickly everyone has settled in."

Nightingale now has other courses in Neonatal Intensive Care and Pharmacology Upgrading underway. And a new series of one-day workshops in a variety of nursing-related areas was introduced November 18. A new program in Child and Family Mental Health for graduate nurses will be implemented in January.

Fall Convocation

Twenty-two graduates from five divisions attended, with their families and friends, a Fall Convocation in the staff lounge at Casa Loma Campus, November 15. The graduates were students who completed their programs this year after the main convocation in June. Registrar Bill Henderson and President Clifford Lloyd presided at the ceremony, which was followed by an informal wine and cheese reception.

Diplomas were presented to students in the following divisions: Allied Health Auxiliaries, Architectural Technology, Community Services, Electro-Mechanical and Fashion Technology.